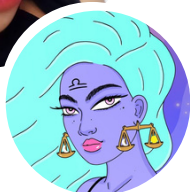


That Libra Chic

Content Creator, Memer of Astrology, Lifestyle & Pop Culture
for The Libra Zodiac



Hello, I'm Tara G. Deal

AKA **That Libra Chic**. The content creator, memmer, blogger and social media strategist behind the popular astrology social media accounts [@thatlibrachic](#) and [The Libra Society](#) blog which combines real life humor + astrology.

My main goal is focusing on the libra zodiac with memes, reels, quotes, blog posts that celebrate the libra traits and lifestyle, while connecting everyone born under the Libra zodiac sign.

FEATURED



SHOUTOUT MIAMI

BOLD
JOURNEY

VoyageMIA



SOCIAL MEDIA ANALYTICS



16K

FACEBOOK FANS

3.9 Million (monthly reach)

218k (monthly engagement)

29k (average monthly shares)

facebook.com/thatlibrachic



64.6K

IG FOLLOWERS

2.1 Million (monthly reach)

230k (average views)

16.99% (monthly engagement)

instagram.com/thatlibrachic



8.5K

X FOLLOWERS

381.6k (monthly impressions)

14.3k (monthly engagement)

10.5k (average monthly likes)

x.com/thatlibrachic



15.8K

TT FOLLOWERS

178k (monthly views)

358.1k (overall likes)

16.99% (monthly engagement)

tiktok.com/@thatlibrachic



MAIN AUDIENCE

Top Country: **United States**

Gender: **Women** 87% **Men** 12%

Age Range: **18-44**



380.5K

BLOG VISITS

80k (unique visitors monthly)

43.1k (blog sessions)

61k (page views)

67.9% (bounce rate)

thelibrasociety.com

SERVICES + RATES

Social Media Posts

Social Media Post **\$600**

Social Media Story **\$350**

Social Media Video/Reel **\$1200**

Content Bundles

Social Media Post + Story **\$900**

Social Media Post + Reel **\$1700**

Social Media Post + Reel + Story **\$2000**

Blog/Website

Sponsored Article **\$1500**

Product Review **\$1200**

Sponsored Article + Review **\$2300**

Licensing Fees for usage rights of any produced content by creator including images, meme posts and video reels (3-6 months): 20% per month of base rate / (1 year): 40% per month of base rate